

## **Global coverage**

from a single provider

## **Reliable and accurate**

postal database

## Standardized data

across geographies

Global postal code data, updated weekly.

### Try our data

# Optimizing Supply Chain performance with reliable Postal code data

### About the company

This **multinational technology company** designs, manufactures, and sells networking hardware, software, and telecommunications equipment, which constitutes the backbone of its enterprise client's network. They differentiate themselves through **exceptional customer service** and **rapid response time**—often less than 2 hours—to service the hardware and deploy a capable technician to their customers' locations.

### Challenge

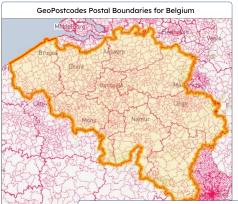
Their global expansion was disrupted by multiple issues:

- Manual errors in the data entries
- Hidden gaps in the data
- Lack of a data standardization logic across countries
- False positives from multiple data providers

This led to **inaccurate delivery-time calculations** and **unnecessary stock** in their warehouses. It was time to find a reliable global provider.

#### Solution

GeoPostcodes provides postal code data for the whole world, including difficult geographies such as China. With their newly acquired database, this core technology provider can **compute distances** between the customer's postal code and the closest warehouse in the area.





### Results

The provider can now deliver reliable service for customers who need dedicated support to ensure business continuity. They can **estimate team availability** and **required stock levels** based on demand trends, providing their customers with the best experience at a global scale.