

## Global coverage

from a single provider

## Reliable and accurate

postal database

## Standardized data

across geographies

---

**Global postal code data,  
updated weekly.**

[Try our data](#)

# Optimizing Supply Chain performance with reliable Postal code data

## About the company

This **multinational technology company** designs, manufactures, and sells networking hardware, software, and telecommunications equipment, which constitutes the backbone of its enterprise client's network. They differentiate themselves through **exceptional customer service** and **rapid response time**—often less than 2 hours—to service the hardware and deploy a capable technician to their customers' locations.

## Challenge

Their global expansion was disrupted by multiple issues:

- **Manual errors** in the data entries
- **Hidden gaps** in the data
- Lack of a **data standardization logic** across countries
- **False positives** from multiple data providers

This led to **inaccurate delivery-time calculations** and **unnecessary stock** in their warehouses. It was time to find a reliable global provider.

## Solution

GeoPostcodes provides postal code data for the whole world, **including difficult geographies** such as China. With their newly acquired database, this core technology provider can **compute distances** between the customer's postal code and the closest warehouse in the area.

## Results

The provider can now deliver reliable service for customers who need dedicated support to ensure business continuity. They can **estimate team availability** and **required stock levels** based on demand trends, providing their customers with the best experience at a global scale.

