

6-digit granularity

of postal codes in China

Geocoded data

to place customers in delivery areas

Accurate and reliable

data from a single provider

**Global postal code data,
updated weekly.**

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Optimizing Supply Chain performance with granular Postal code data in China



A lot of companies struggle with location data in China because China is very protective. That's where we've found GeoPostcodes to be our solution.

Business Solutions Architect

at a leading technology company

About the company

This **multinational technology company** designs, manufactures, and sells networking hardware, software, and telecommunications equipment, which constitutes the backbone of its enterprise client's network. They differentiate themselves through **exceptional customer service** and **rapid response time**—often less than 2 hours—to service the hardware and deploy a capable technician to their customers' locations.

Challenge

As part of their global expansion efforts, this provider entered the Chinese market. There it faced 2 main issues:

- **Limited access to data** due to country regulations
- **Lack of granularity** from most data providers

This led to **inaccurate delivery-time calculations** and **unnecessary stock** in their warehouses.

Solution

GeoPostcodes provides a reliable source of postal code data for China. Postal codes are geocoded and mapped with a **granularity of up to 6-digits**. The data is offered in both **point** (coordinates) and **polygon** (boundaries) format. This core technology provider can now **compute distances** between the customer's postal code and the closest warehouse.

Results

The provider can now deliver reliable service for customers who need dedicated support to ensure business continuity. They can **estimate team availability** and **required stock levels** based on demand trends, providing their customers with the best experience all across China.

