



EcoTransIT World is the leading software for automatic calculation of global freight emissions, energy consumption, air pollutants, and external cost — making them the trusted standard for worldwide sustainable logistics.

Reliable and accurate

data for their calculations

Always up-to-date

Global coverage

including complex countries

Your global location data partner.

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Powering the leading CO2 calculation software for 4.3 billion freight transportations worldwide



“With GeoPostcodes, we access a database of 9,2 million ZIP codes, each mapped to a coordinate within our system. This allows us to determine distances accurately. Our consultants did a lot of research, and GeoPostcodes was by far the most detailed, accurate, and cost-effective solution for us.”

ANJO GREBE

Consultant at EcoTransIT

Challenge

In the early days of EcoTransIT, location errors were a persistent issue. Users often struggled to enter the right locations, leading to frequent complaints: “Why isn’t this location available?”.

Solution

They integrated GeoPostcodes’ database of 9.2 million ZIP codes. Each code is precisely mapped to a coordinate within their system, creating a reliable foundation for distance calculation. Additionally, they built a tool that enables customers to add or modify locations directly on their servers, creating a flexible system that reduces errors.

Results

EcoTransIT can confidently determine distances based on reliable ZIP code data. The flexibility to modify and add reliable locations further enhances customer experience. This partnership reinforces EcoTransIT’s reputation as the market leader in compliance with worldwide standards for carbon footprint calculation.

