



Monster is a global leader in connecting people and jobs, helping employers and candidates find the right fit for over 25 years.

## Seamless search

experience for users around the world

## Reduce time

spent on validating addresses

## Accurate, easy-to-use

location data that fits their needs

All the postal code  
data you need,  
updated weekly.

Try our data

# How Monster matches & validates addresses with reliable postal data



“We’re happy with GeoPostcodes not just because it saves us time, but because it’s a very good quality product. That in itself brings a lot of satisfaction.”

**NICK BEAUGIE**

Senior Software Engineer, Monster

### Challenge

To prevent job seekers from abandoning their search, Monster originally built an **in-house database** drawn together from **many different sources**. Regardless, maintaining it quickly became too resource-intensive.

### Solution

Geopostcodes offers Monster a **customizable and complete** location database, which allows Nick and his team to download onto their infrastructure. They then import the data into their **relational database**, MySQL and perform the required modifications.

### Results

GeoPostcodes helps Monster spend **almost no time validating location data** without worrying about errors. On top of that, GeoPostcodes’ fixed product prices are **more cost-efficient** than a solution like Google’s Places API, which charges per use.

